

2022-2023 GRADUATION PROJECT HANDBOOK

#1 Principles of Graduation Thesis



#2 Key Elements of Graduation Production



#3 Appendix List



#4 Student work in recent 3 years



Journalism and Mass Communication
International College of MCU



General Guidelines on Graduation Thesis

I . Principle for writing thesis:

1. The thesis should be done in English on a topic relevant to journalism or mass communication field.
2. Be clear with your study purposes, concept, method and structure.
3. Thesis can be conducted by individual student or in a group of 2-4 students.
4. The minimum requirement for thesis by individual student is 8,000 words and 12,000 words for group work. (No more than 15,000 words.)
5. Thesis advisors should be full-time or part-time faculty members at Ming Chuan University. (One advisor can advise maximum 4 groups.)
6. Students need to find his or her advisor and discuss with the advisor on the purposes, methods, and expecting findings or conclusion of his or her thesis. Fail to do so, you will not be able to get any credit on the course “Graduation Thesis I (course No# 27411) offered in the 1st semester of the senior year” or “Graduation Thesis II (course No# 27421)” offered in the 2nd semester of the senior year.

II . Key elements:

1. Choose your team members and find your advisor.
2. Select the topic with great care and think about why this thesis is related to mass communication field. Have a deep discussion with your advisor before you make the final decision.
3. Hand in the application form to IC office no later than the end of September. Be sure to have your advisor’s signature before turning in the application form.
4. Work intensively with the advisor to have your thesis properly finished on schedule.

Term	Total weeks	Grading policy
Fall	18 Weeks	Mid-term: 10% Final-term: 90% (60% by the Advisor & 30% by the reviewer.)
Spring	14 Weeks	Mid-term: 70% Final-term: 30% (by the Advisor and reviewer together.)

Suggested proceeding timetable in Fall

Year	Week	Progress
2022- 2023	Week 1~4	Hand in the application form to IC office (with Supervisor's signature) no later than the end of September.
	Week 5~8	- Extended Outline (with title and descriptions) - Chapter 1: Introduction
	Week 9	Hand in mid-term result for the advisor to grade (total 10%).
	Week 10~15	- Chapter 2: Literature Review - Chapter 3: Methodology
	Week 16	Status Report: Presentation required. Committee member: The advisor and 1 reviewer. <ul style="list-style-type: none"> ➤ Discuss presentation date and time. ➤ Reserve the meeting room. ➤ Hand in the grading form/comment sheet.
Week 17~18	<ul style="list-style-type: none"> ● Revise the content based on the committee member's feedback. ● Hand in final term result for the advisor to grade (total 90%). 	

Suggested proceeding timetable in Spring

Year	Week	Progress (Suggested schedule)
2023	Week 1~7	- Chapter 4: Research Analysis and Results - Chapter 5: Discussion and Conclusions - List of References - Abstract
	Week 8	Hand in the <u>first draft</u> of the complete work and revise the content if needed.
	Week 9	● Hand in mid-term result for the advisor to grade (total 70%).
	Week 10~11	<ol style="list-style-type: none"> 1. Hand in <u>second draft/final draft</u> of the complete work before the end of April. 2. Continue to revise the content and finally send complete work for the Committee to

		review.
	Week 12~13	<p>1. Final Report: presentation required. <u>Committee member: The advisor and 1 reviewer</u></p> <ul style="list-style-type: none"> ➤ Discuss presentation date and time. ➤ Reserve the meeting room. ➤ Hand in the grading form/comment sheet. <p>2. Final revision of the work based on the comments provided by the committee members.</p>
	Week 14	<p>1. Prepare for the “Online Exhibition”- Display all graduation work result on JMC’s Instagram. (Account name: jmcgradprojects)</p> <p>2. Hand in complete work for the advisor to grade. (total 30%) and the hard copy to IC office before the end of May.</p>

5. Before hand in the hard copy of the thesis, two major requirements need to be accomplished:
- (1) The color of the thesis cover page should be decided universally by the whole class and pay attention to the structural for the cover page printing format.
 - (2) Two to three final copies of the thesis should be ready. One for yourself, one for IC office, and one for the advisor (optional).

III. Structure and Content for Thesis:

1. Cover sheet: Degree, Name of Department, Thesis topic, Name of the student and Advisor and Finished Date. (See appendix B)
2. Main page: Same as the cover sheet.
3. Abstract:
 - Include research questions, goals, research methods, and end-result.
 - Each abstract should not exceed 500 words.
4. Acknowledgement:
 - It will be to the Advisor and those who help you during your study process.

- One A4 Size page will be acceptable.
5. Contents:
 - Contents: includes chapters, references, appendix and page number.
 - Figure
 - Chart
 - Appendix
 6. Main body of thesis:

Chapter	Key Points
Chapter 1: Introduction	<ul style="list-style-type: none"> ➤ Research content. ➤ Research motivation, purposes, and research questions.
Chapter 2: Literature Review	<ul style="list-style-type: none"> ➤ Review and discuss journal articles, theories that would be related to your research.
Chapter 3: Methodology	<ul style="list-style-type: none"> ➤ Research design, methods, steps and data analysis method. ➤ Contributions of this study
Chapter 4: Research Analysis and Results (Thesis title of chapter 4 is for students who adopt quantitative research method.)	(If you adopt a qualitative research method, you can arrange the title of chapters according to your research findings.)
Chapter 5: Discussion and Conclusions	<ul style="list-style-type: none"> ➤ Base on your study and sum up the conclusion and contribution to practical implication. ➤ Describe your research limitation.

7. Reference: Formatted according to the most recent edition of the APA/MLA format.
8. Appendix: Questionnaires, statistics, and so on.

IV. Format Instructions:

1. Introduction:
 - Two lines for introduction.
 - Introduction should be short and clearly.
 - Translate the work from the original language into Chinese, including notes where necessary.
 - Original reference should be note clearly please follow those samples:
 - A. 傳播內容必須要符合個人所處團體的價值觀和利益，才會為個人所接受 (Festinger, 1957)。

- B. 鄭貞銘(1987:15)指出不同媒介的差異應以媒介不同的特色，以不同的角度來分析。
- C. 對於電子媒介而言，廣播聲響的干擾，也有常見的兩種障礙情況：一種是人為的，另一種是大氣壓的(黎世芬，1977：23-24)

2. Indent:

- Thesis topic should be in the middle of one paragraph, justify the right and left sides.
- Chapter title should be in the middle of one paragraph.
- Each chapter should be in new page, indent one tab for each paragraph.
- Indent the block quotation two tabs on the left side and justify them.
- Make each chapter clearly.

3. Typeface:

- Formatting Instruction:
 - A4 paper size, 36 words per line, 26 lines per page.
 - Margins: 2.5cm up and down; 3cm left, 2.5cm right.
 - Single printed.
 - Pagination: put the page number at the center/bottom of each page.
- Typeface: 12-point Times new Roman.

4. Text: From left to right, up to down.

5. Numbers:

- In your text, numbers should be in order and with layer as follow:
 - A 、xxx
 - (A) 、xxx
 - a 、xxx
 - (a) 、xxx
- Note mark should be clearly with note 1 、note 2.

6. Figures:

Figures' with text. Figures title should be under the figures. Charters' title should be above the charter.

7. Footnotes:

Please use footnotes only to provide further information or discussion, not merely bibliographic information. Place the note at the bottom of the page from which it is cited.

General Guideline on Graduation Production

I. General Guidelines

Purpose	This general guideline is created to enable JMC students to integrate their professional skills and knowledge which they have learned in class into their graduation work.					
Categories (Specifications)	<ul style="list-style-type: none"> ◆ News/Interview feature stories (no more than 3000 words.) ◆ Graphic photography (no more than 25 sheets.) ◆ Radio or TV program production (no more than 1 episode, 30 minutes per episode.) ◆ Short film, Micro-film (no more than 25 minutes per work.) ◆ Music video production (based on music length.) ◆ Advertisement production (no more than 3 episodes, maximum 1 minutes per episode.) ◆ Documentary ◆ Magazine work ◆ Proposal writing (Marketing) ◆ Website work or others 					
Structure and content	<ol style="list-style-type: none"> 1. Select your project topic with great care and have discussions with your advisor before you make final decision. The concept and goal of your work need to be clarified. 2. If you use non-original works as a reference, make sure you follow the author's intellectual property right. 3. In addition to the <u>graduation work</u>, students also need to hand in a <u>written report</u> that includes the following content: <table border="1" data-bbox="584 1552 1343 1944" style="width: 100%; border-collapse: collapse;"> <tr> <td data-bbox="584 1552 751 1794" style="width: 25%;">Strategy</td> <td data-bbox="751 1552 1343 1794"> <ol style="list-style-type: none"> 1. Motivation (concept) 2. Description (If it is a film related work, it must be accompanied by the script) 3. Method </td> </tr> <tr> <td data-bbox="584 1794 751 1944">Execution</td> <td data-bbox="751 1794 1343 1944"> <ol style="list-style-type: none"> 1. Process 2. Self-assessment 3. Final work result </td> </tr> </table> 		Strategy	<ol style="list-style-type: none"> 1. Motivation (concept) 2. Description (If it is a film related work, it must be accompanied by the script) 3. Method 	Execution	<ol style="list-style-type: none"> 1. Process 2. Self-assessment 3. Final work result
Strategy	<ol style="list-style-type: none"> 1. Motivation (concept) 2. Description (If it is a film related work, it must be accompanied by the script) 3. Method 					
Execution	<ol style="list-style-type: none"> 1. Process 2. Self-assessment 3. Final work result 					

II. Schedule and Rules

Preparation	Students need to decide individual or group members, graduation work topic, category and the advisor.
Advisor	This supervisor should be full-time or part-time faculty members at Ming Chuan University.
Discussion Process	Students need to find the advisor and discuss with him/her on the purposes, methods, and expecting findings or conclusion of the graduation work. Fail to do so, you will not get 0 grade on this subject.
Grading policy	<ul style="list-style-type: none"> ➤ 1st Semesters (18 weeks): Mid-term 10% Final-term 90% (60% by the Advisor & 30% by the reviewer) ➤ 2nd Semesters (14 weeks): Mid-term 70% Final-term 30% (by the Advisor and reviewer together)
Working progress	<ol style="list-style-type: none"> 1. Strategy Part: Students need to finish part of their production which includes motivation, description and method in the first semester of the senior year. 2. Execution Part: In the second semester of the senior year, students need to finish the rest of their production which includes process, self-assessment and the final work. And the written report needs to be printed and bounded. (Including cover, content, and the work) 3. Suggested schedule arrangement (see appendix B)

III. Structure and Content of Graduation Production Report

Students must organize their work according to the following sections and complete the binding.

1. Cover
2. Theme
3. Abstract (includes creative ideas and introduction of projects, maximum 500 words.)
4. Table of content (Table of content, list of figures, list of tables, and appendixes.)
5. Main subject: <ul style="list-style-type: none">➤ Motivation of the creation➤ Purpose/ Acknowledgment➤ Description or Introduction of the work/story line/script➤ Method/Tools➤ Progress & Process➤ Self-assessment/ Comments from the Committee➤ Expectation or the impact➤ Reference (if any)

IV. Typeface

Language	English only (Chinese note is available), must be typed, print and binding properly.
Format	<ol style="list-style-type: none">1. A4 paper size2. Margins : 2.5cm up and down; 3cm left; 2.5cm right; binding on the left3. Single printed4. Pagination: put the page number at the center/bottom of each page.
Font	<ol style="list-style-type: none">1. 12-point Times New Roman2. From left to right, up to down.3. Numbers: numbers should be in order and with layer. Figures' with text. Figures title should be under the figures. Charters' title should be above the charter.4. Footnotes: Please use footnotes only to provide further information or discussion, not merely bibliographic information. Place the note at the bottom of the page from which it is cited.

Appendix A: sample formats for individual references

※Chinese Reference:

I. Punctuation Mark:

- 「 」 : For casual quotation using.
- 『 』 : For second level quotation. (using inside the 「 」)
- 《 》 : For books 、 Journals and PhD./B.A thesis, for example:
《新聞學研究》
- 〈 〉 : For single thesis or one chapter of the book, for example:
〈閱聽人研究的新趨勢〉

II. Table of Content:

In your text, numbers should be in order and with layer, for example:

壹、一、(一)、1、(1)、甲、(甲)

III. Citations:

1. One tab for each paragraph.
2. Using 「 」 when you quote the article, put your quoted article in your text directly if that article is short. If the quoted article is too long please quoted with two tabs on the left side and one tab between left and right side.
3. Mark page number if quoted from original article directly.
羅文輝 (1991 : 27-34) 主張..... 。
Mark edition if quoted from newspaper.
聯合報 , (1997.2.8 : 22)
Page number don't need in the indirectly quotation.
(陳百齡 , 1996 ; 鍾蔚文 , 1992) 。

IV. Footnotes:

1. Please use footnotes only to provide further information or discussion, not merely bibliographic information. Place the note at the bottom of the page from which it is cited.
2. Using Arabic numerals.

V. Short Title:

Put on the full title of your reference when you mention it at very first time.

VI. Charts:

1. Charts should be in black and write.

2. Put your words under the chart with Ball pen. And write down the Author's name and code of the chart with pencil.
3. Put the scale on it.
4. Those your charts should put in the end of your thesis.

VII. Figures:

1. Using figures if it will be better than words.
2. Figures should put on the A4 size paper and accompany with thesis and number. Title should put above the figures, and put notes under the figures.
3. Those your figures should put in the end of your thesis.

VIII. Acknowledgments:

1. Your acknowledgment should be put after study body and foot notes, before charts.
2. Acknowledgement should be clear and concise.

IX. References:

The flowing are sample formats for individual references:

1. Journal paper or Conference paper:

汪琪、臧國仁(1996)。〈成長與發展中的傳播研究〉，《新聞學研究》53：61-84。

金溥聰(1995年8月)。〈從選舉聲刺(soundbite)看台灣電視新聞的公平性〉，「政治大學新聞教育六十週年慶論文研討會」論文。台北，木柵。

Note:

- ◇ The author's last name first, then first name (needs abbreviation). Underline the title of the thesis. Capitalize first words in thesis topic and journal.
- ◇ Thesis in Chinese quotes with angle brackets. Journal quotes with double-angle brackets.
- ◇ Above number means volume: start page—end page. If there is no volume, avoid it.

2. Published book or Ph.D./ M.A. thesis:

彭芸 (1994)。《各國廣電政策初探》。台北：財團法人廣播電視視業發展基金會。

陳雪雲(1991)。《我國新聞媒體建構社會現實之研究---以社會運動報導為例》國立政治大學新聞研究所博士論文。

Note: Last name of the author, then first name (needs abbreviation)

3. Article in a scholarly journal:

林芳玫(1996)。〈地方新聞與社區參與〉，蘇蘅(編)《台灣地方新聞》頁 1-12。台北：國立政治大學新聞系。

鍾蔚文等(1996)。〈框架理論的再探〉，翁秀琪、馮建三(編)《政大新聞教育六十年慶論文集》頁 181-223。台北：國立政治大學新聞系。
4. Article in Newspaper / Magazine:

彭家發(1994年7月1日)。〈台灣翻譯市場新變〉，《信報》(香港)，頁 B6。

《聯合報》(1996年4月2日)〈省新聞處編「社論」經費，省議員斥為新聞史笑話〉，第4版。

Note: If there is no author's name, just put the name of reporter.
5. Translation:

馮健三(1995)。《電視：科技與文化形式》，台北：遠流。(Original: Morley D. [1974]. Television: Technology and cultural form. London Fontana.)

Note: If there are no author's name、book's name or published year, you don't have to put them in.
6. Electronic Sources:
 - Website:

McCullagh, D.B. (1996, May, 1). Singapore providers may block access [Online]. Available: <http://fight-censorship.dementia.org/top/>
 - E-mail:

Funder, D.C.(1994, March). Judgmental process and content: Commentary on Koehler on base-rate[9 paragraphs]. Psycology [On-line serial], 5(17). Available E-mail: psyc@pucc Message: Get psyc94-****
 - FPT:

Funder, D.C.(1994, March). Judgmental process and content: Commentary on Koehler on base-rate[9 paragraphs]. Psycology [On-line serial], 5(17). Available FTP: Hostname: Princeton. Edu Directory: pub/harnad/Psycology/1994.Volume.5File:psycology.94.5.17. base-rate.12.funder 7.
7. All published date should turn to dominical year.
8. Published date should follow priority.
9. References or books with Chinese and English, please follow: Chinese->Japanese->English. Alphabetized by authors' last name.

※English Reference:

I . Periodicals

1. Articles in a Journal

Anderson, J.E., & Valentine, W.L. (1994). The preparation of articles for Publication in the journals of the American Psychological Association
Psychological Bulletin, 41, 345-376.

2. Un-press Article

(1) Year 、 volume number 、 page numbers are not necessary only shows “in press” Zuckerman, M.,&Keiffer, S.C.(in press). Race difference in face-ism: Does Facial prominence imply dominance? *Journal Personality and Social Psychology*.

(2) In your thesis, shows name of Author and “in press”.

3. Magazine 、 Newspaper 、 Newsletter

Posner, M.I. (1993, October 29). Seeing the mind. *Science*, 262, 673-674

4. Publisher without Author

Write down name of article directly.

The new health-care lexicon. (1993, August/September). *Copy Editor*, 4, 1-2

5. Translation Book

(1) Book in English

Laplace, P. -S. (1951). *A philosophical essay on probabilities* (F.W. Truscott & F.L. Emory, Trans.). New York: Dover. (Original work published in 1814)

(2) In the study, write down original published date, then translated date.

(Laplace, 1814/1951)

6. Edited Book

Massare, D. (1992). Broadcasting the domain of the fuzzy logical model of perception. In H.L.Pick, Jr., P. van den Broek, & D.C. Knill (Eds.),

Cognition: Conceptual and methodological issues (pp.51-84).

Washington, DC: American Psychological Association.

II . Books

1. One Author

Mullins, C.J. (1977). *A guide to writing and publishing in the social and behavioral science* (3rd ed.). New York: Wiley.

2. Edited Book

Gibbs, J.T., & Huang, L.N. (Eds.). (1991). *Children of color: Psychological interventions with minority youth*. San Francisco: Jossey-Bass.

3. Book in a series, published more than 1 year

Koch, S. (ED.). (1959-1963). *Psychology: A study of science* (Vols. 1-6). New York: McGraw-Hill

III. Articles in the Book

1. An article or one chapter in a book
Massaro, D. (1992). Broadening the domain of the fuzzy logical model of perception. In H.L/ Pick, Jr., P. van den Broek, & D.C. Knill (Des.), *Cognition: Conceptual and methodological issues* (pp.51-84). Washington, DC: American Psychological Association.
2. An article or one chapter in a series book
Macoby, E.E., & Martin, J. (1983). Socialization in the context of the family: Parent-child interaction. In P.H. Mussen (Series Ed.) & E. M. Hetherington (Vol. Ed.), *Handbook of child psychology: Vol.4. Socialization, personality, and social development* (4th ed., pp.1-101). New York: Wiley.

IV. B.A. and Ph.D. Thesis

1. Material from CD-Rom
Bower, D.L. (1993). Employee assistant programs supervisory referrals: Characteristics of referring and nonreferring supervisors. *Dissertation Abstracts International*, 54(01), 534B.(University Microfilms No. AAD93-15947)
2. Unsigned Thesis
Wifley, D.E. (1989). *Interpersonal analyses of bulimia: Normal-weight and obese*.
Unpublished doctoral dissertation, University of Missouri, Columbia.

V. Criticism

1. Book Reviewer
Baumeister, R.F. (1993). Exposing the self-knowledge myth [Review of the book *The self-knower: A hero under control*]. *Contemporary Psychology*, 38, 466-467
2. Movie Reviewer
Webb, W.B. (1984). Sleep, perchance to recall a dream [Review of the film *Theater of the night: The science of sleep and dreams*]. *Contemporary Psychology*, 29, 260.

VI. Audio-visual

1. Television or Radio Program
Crystal, L. (Executive Producer). (1993, October 11). *The MacNeil / Lehrer new hour*. New York and Washington, DC: Public Broadcasting Service.
2. One piece from TV Series
Restak, R.M. (1989). Depression and mood (D. Sage, Director). In J. Sameth (Producer), *The Mind*. New York: WNET.
3. Sound Recording (compact disk, record, cassette)
Writer, A. (Date of copyright). Title of song [Recorded by artist if different from writer]. On *Title of album* [Medium of recording: compact disk, record, cassette, etc.]. Location: Label. (Recording date if different from copyright date)

VII. Internet Sources

Author, I. (date). Title of article. *Name of Periodical* [On-line], xx. Available:
Specify path

VIII. Other sources

Publication Manual of the American Psychological Association (4th ed.). (1994).
Washington, DC.

Appendix B: Proceeding Schedule

2022 Fall Semester (Academic Year 111-1)

- 10% Mid-term grade: by the advisor.
- 90% Final grade: 30% by the Committee & 60% by the advisor.

Month	Week	Period (Mon.-Fri.)	Content
Sep.	1	9/5-9/9	Look for group member, prepare for the summary of the work and look for the advisor
	2	9/12-9/16	
	3	9/19-9/23	
	4	9/26-9/30	* Hand in the application form no later than Sep. 30, 2022
Oct.	5	10/3-10/7	Execution process: Meetings, discussions, preparations and work on the project
	6	10/10-10/14	
	7	10/17-10/21	
	8	10/24-10/28	
Nov.	9	10/31-11/4	Hand in <u>mid-term result</u> for the advisor to grade (Total 10%)
	10	11/7-11/11	Execution process: Meetings, discussions, preparations and work on the project
	11	11/14-11/18	
	12	11/21-11/25	
	13	11/28-12/2	
Dec.	14	12/5-12/9	
	15	12/12-12/16	
	16	12/19-12/23	Status Report: (Presentation required) Committee member: 1 advisor & 1 reviewer <ul style="list-style-type: none"> ● Discuss presentation date/time ● Reserve the meeting room ● Hand in the grading form/comment sheet
	17	12/26-12/30	Revise the project based on the committee comments/suggestions
Jan.	18	1/2-1/6	Hand in <u>final-term result</u> for the advisor to grade (Total 90%)

2023 Spring Semester (Academic Year 111-2)

- **70% Mid-term grade: by the advisor.**
- **30% Final-term: by the Committee & the advisor together.**

Month	Week	Period (Mon.-Fri.)	Content/ Remarks
Feb.	1	2/13-2/17	Follow up on the execution process: work on the project
	2	2/20-2/24	
	3	2/27-3/3	
Mar.	4	3/6-3/10	
	5	3/13-3/17	
	6	3/20-3/24	
	7	3/27-3/31	
Apr.	8	4/3-4/7	Revise the project
	9	4/10-4/14	Hand in the mid-term result for the advisor to grade (Total 70%)
	10	4/17-4/21	Hand in the <u>second/final draft of the complete project before the end of April.</u>
	11	4/24-4/28	Continue to review the content and finally send complete project for the Committee to review. - The work result - The written report
May.	12	5/1-5/5	Final Report: (Presentation required) Committee member: 1 advisor & 1 reviewer <ul style="list-style-type: none"> ● Discuss presentation date/time ● Report to Selena & reserve the room ● Selena prepares signing sheets
	13	5/8-5/12	- Revise the project based on the comments provided - Prepare for the online exhibition
	14	5/15-5/19	1. Online Exhibition- Display all project results on JMC's Instagram <Account name: jmcgradprojects> 2. Hand in <u>final result (complete work & written report)</u> for the advisor to grade (Total 30%) 3. Hand in complete work & the hard copy of the report before the end of May.

Appendix C: Grading Paper

Journalism and Mass Communication Program
International College of Ming Chuan University
Graduation Project Grading Form



Project Title: _____

Student Full Name and ID: _____

Items	%	Excellent Points 20-15	Fair Points 15-10	Need Improvement Points 10-0	Grades
Topic & Overall Structure	20%	<ul style="list-style-type: none"> Complete structure, Appropriate topic 	<ul style="list-style-type: none"> Nearly complete structure, Acceptable topic 	<ul style="list-style-type: none"> Loose or incomplete structure, Inappropriate topic 	
Format/ Sources/ Originality	20%	<ul style="list-style-type: none"> Proper format used Reliable data sources / analysis Production with original theme 	<ul style="list-style-type: none"> Improper format used. Some use of reliable data sources / analysis Production with some elements of originality 	<ul style="list-style-type: none"> Poor format used Lack of reliable data sources / analysis Production theme lacking originality 	
Execution Integrity	20%	<ul style="list-style-type: none"> Clearly presented ideas and images Results presented in a meaningful and easy to understand way 	<ul style="list-style-type: none"> Somewhat obscure ideas or images 	<ul style="list-style-type: none"> Lack of a logical structure Missing relevant content 	
Practical application value	20%	Clear practical application value	Somewhat practical application value	No practical application value	
Presentation skills	20%	<ul style="list-style-type: none"> Clear and vivid presentation, with appropriate and effective use of visual aids. Well organized presentation with good time management 	<ul style="list-style-type: none"> Clear and concise presentation; somewhat effective use of visuals Fair time management 	<ul style="list-style-type: none"> Poor presentation skills, with inappropriate and ineffective use of visuals. Poor time management 	
Total Points					
Comments/ Suggestions					

Appendix D: Cover page format



**International College, Ming Chuan University
Journalism and Mass Communication Program
Graduation Thesis/Project**

<Title of the Thesis / Project>

Student Name: △△△ (Same as Passport)

Student Number: △△△△△△

Supervisor: △△△ (Chinese & English)

Date: Month/ Year

Appendix E: Application form

Journalism & Mass Communication Program
International College of Ming Chuan University
2022-2023 (111 Academic Year)
Graduation Thesis/ Production Application Form

1. Group member list

Student Name	Student ID No.	E-mail Contact

2. Project Type:

- Graduation Thesis
 Graduation Production

3. Topic: _____

4. Summary or draft of the work:

- Thesis: Research content, research steps, and data analysis method etc.
- Production: Work category, concept of the work, process & schedule plan etc.

5. Why or how this project is related to Mass Communication major/field?

6. Advisor's signature & Date

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- One advisor can advise maximum 4 groups.
 - Look for the advisor with Communication background. If not, you are required to report back to the JMC Department for approval.

Student Work in recent 3 years

Academic Year: 110 (2021-2022)

No	Student ID	Topic	Type	Advisor
1	08270026	Pokemon Go in Taiwan, and the grandparents that dominate it (News feature story)	Production	Roberto Spiezio
2	07270020	Bitcoin For The Masses: Are You Part of The "In" Crowd?	Production	Jonathan Furnival
	07270116			
	07270125			
3	07270036	Invisible Voices (Feature Stories)	Production	Jonathan Furnival
	07270072			
	07270134			
4	07421455	Xstudio/Restart (Board Game)	Production	Jonathan Furnival
	07420292			
5	07270081	Strays- Abandoned animals in Taiwan (News Feature photography)	Production	Jonathan Furnival
	07321276			
6	07270223	30 Minutes or Death	Production	Ben Chen
7	08270142	Behind The Dogs (Documentary)	Production	Ben Chen
	07330100			
	07420860			
	07450823			
8	07560985	Lost (Narrative book with photographic and comic features)	Production	Ben Chen
	07310112			
9	07270250	Part of me (short film)	Production	Ben Chen
	06330516			
10	07270232	The studying of digital branding- How KOL became a trend	Thesis	Conna Yang
	07130424			
11	07270205	Gaki Hip: Using Social Media to Increase Brand Awareness	Production	Conna Yang
12	07130166	La mascherata (面劇;面懼)	Production	Gary Pei
	07420771			
	07161020			

Academic Year: 109 (2020-2021)

No	ID	Topic	Type	Advisor
1	06270233	Yearbook for JMC 4	production	Chia-Chi Chuang
2	06330402	Magazine <港飲港食>	production	Chia-Chi Chuang
3	06520402	Traditional men's barbershop Photobook	production	Chia-Chi Chuang
4	06521555	Concealing Taipei- Shezidao Photobook	production	Chia-Chi Chuang
5	06270091	Music Video	production	Ben Chen
6	06270064	Black lives matter/ Documentary	production	Ben Chen
7	06270153	Undo (shortfilm)	production	Ben Chen
	06270073			
	06421376			
8	06270046	LGBTQ+ awareness raising fiction story	production	Jonathan Furnival
9	06270021	Foreigners in Taiwan: a culture of privilege and tokenism (short video)	production	Jonathan Furnival
10	06270206	A digital photography photobook: This scenery	production	Jonathan Furnival
11	06270126	Taiwanese Luster/ Art book & interactive APP	production	Karen Lin
12	06270030	St.Vicent and the Grenadines and Taiwan: A Tale of a 40 year-friendship	production	Karen Lin
13	06270171	The "other" eight/ Body culture (photography video)	production	Warren Kuo
14	06270260	The impact of New Media on Social Change: A study on Social Groups in th Solomon Islands (Honiara)	Thesis	Sophie Chang
15	06270196	Impact of COVID-19 in Japan's Media Industry	Thesis	Sophie Chang
16	06270224	Brand proposal: Lonerhouse	production	Wendy Chou
17	06450345	Web design: Food in Hsinchu	production	Karen Yun
18	06270012	Acceptance/ Photobook	production	Pei Lun
19	06270215	Worlds/ Divided- Our lives during a pandemic	production	Conna Yang
20	06270055	Impacts of COVID 19 on women and girls of El Salvador	Thesis	Bruno Di Giusto

Academic Year: 108 (2019-2020)

No.	ID	Topic	Type	Advisor
1	05270083	Radio Program	Production	Pei Lun
2	04422445	Marketing proposal for cram school in XM	Production	咎家騏
3	05270031	Limbic Diplomacy- Documentary Work	Production	Joseph Lavallee
4	05420276	Exploring Food, the Fan Economy, and Website Management Strategies Using Instagram Food Bloggers as an Example	Thesis	Sophie Chang
5	05310522	First Asian Country legalize same-sex marriage- Taiwan	Production	Conna Yang
	05330200			
6	05270154	Lifestyleporium Magazine	Production	Karen Yun
	05270120			
	04332783			
7	05320054	Essential Taipei- Tour Guide	Production	Karen Yun
	05270074			
8	05270040	feature story & video- A World Apart	Production	Jonathan Furnival
9	05330571	The impact of online malicious comments and the reasons behind	Thesis	Jonathan Furnival
	05560625			
10	05423050	Social Media and Mobile Phone Use among Taiwanese Students	Thesis	Jonathan Furnival
11	05560146	WellUp Business Proposal	Production	Jonathan Furnival
	06910351			
12	05270056	Microfilm- Truly Yours, Joy	Production	Ben Chen
	05401232			
13	05560385	Photography (Reborn)	Production	Chia-Chi Chuang
	05320720			
	05310193			
14	06453614	Restaurant menu design	Production	Chia-Chi Chuang